

# WORLD PLUMBING DAY

# wpd

**MARCH 11**  
**2018**



Canada represents 20% of the world's fresh water supply.

CIPH trade shows annually attract over 35,000 decision makers, including: wholesalers, contractors, architects, engineers, designers, builders, renovators and retailers.



## The Canadian Institute of Plumbing and Heating (CIPH)

is proud to celebrate World Plumbing Day. Plumbing organizations across the country are joining CIPH to undertake activities with the aim of raising awareness to the important role played by the global plumbing industry.

About 75% of all agricultural water withdrawals in Canada take place on the Prairies, mainly for irrigation.



## FAST FACTS

It takes 15,000L of water to produce 1kg of beef.

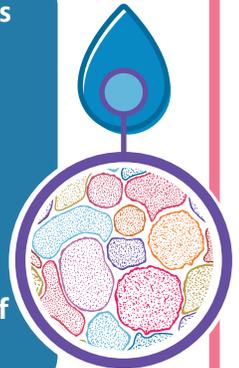
You use 8L to flush a toilet – about the same as you use to brush your teeth.

1/3 What the world spends on bottled water in one year could pay for projects providing water to everyone in need.

Every \$1 invested in water and toilets returns an average of \$4 in increased productivity.

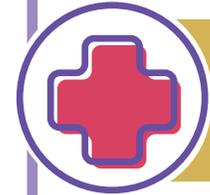


Preventable diseases related to water and sanitation claim the lives of more than 3 million people annually, mostly children. This is comparable to the population of Vancouver.



More people in the world have mobile phones than toilets.

Are you kidding me?



Health problems related to water pollution are estimated to cost Canadians \$300 million per year.

Canadian lakes cover a total area greater than 890,000 square kms.



The Great Lakes provide drinking water to 8.5 million Canadians.



Two thirds of Canadian water used in a home is used in the bathroom. Nearly 40% gets flushed down toilets, while more than 30% is used in showers and baths.

Annually, Canada's rivers discharge 7% of the world's renewable water supply - 105,000 cubic metres per second.



**\$6,000,000,000**

Member companies of CIPH exceed \$6 billion in annual sales.



**280+**

CIPH represents the interests of our more than 280 members and over 20,000 employees across Canada.



#WORLDPLUMBINGDAY



WORLDPLUMBINGDAY



@CIPHnews